

Genesee County

# Premier Workforce Membership



Become a Premier Workforce Development Member to **simplify** and **expand** your company's outreach with your future workforce!

As the baby boomers retire and leave the workforce en masse, employers are scrambling to replace their experienced and skilled staff with new hires capable of adapting to an ever-evolving 21st century workplace. The future success of Genesee County's largest industries depends on the workforce development outreach efforts made **TODAY**.

Our Genesee County workforce leaders are working together and introducing a way to make your sponsorship **easier** with a once annual payment program called **Genesee Premier Workforce Membership**. Your \$5,000 annual membership includes sponsorship at all major career day events, BEA membership, Lunch-N-Learn events at local schools, and much more!

Your Partners in Workforce Development:



## Genesee County BEA

*The Genesee County BEA is an organization that creates and implements programs that are designed to create a stronger workforce for businesses in Genesee County and educate our K-12 youth on the various pathways available to them.*



## GCEDC

*Genesee County Economic Development Center (GCEDC) is a one-stop-shop, providing comprehensive economic development services to companies of all sizes. Our efforts are expending to ensure that your business has a reliable workforce to support your growth and success for decades to come.*



## GLOW with Your Hands

*GLOW with Your Hands is a hands-on career exploration event for GLOW region students, highlighting high-growth & high-demand careers in Agriculture, Manufacturing, and Skilled Trades. Students can participate in a variety of activities including welding, bricklaying, electrical wiring, heavy equipment operation and much MORE!*

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## \$5,000 Sponsorship Benefits

Invoiced once annually, your \$5,000 membership would include the following:



GOLD Sponsorship for ***GLOW with Your Hands*** event  
(\$2,500 value)

[www.glowwithyourhands.com](http://www.glowwithyourhands.com)

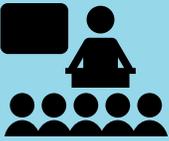


**BEA Business Membership** including sponsorship of BEA Summer Career Exploration Camps & company promotion on NEW customized virtual website.

[www.BEAGenesee.com](http://www.BEAGenesee.com)



**Senior Job Fair** - Premier Members Only Annual Event at GVEP Batavia, targeting high school seniors entering the workforce.



**Lunch-N-Learn Presentations** at K-12 schools to promote your industry to your future workforce. (coordinated by the Genesee County BEA)



**Funding & support** for the specialized equipment needed in K-12 schools, STEM programming in K-12 schools, and custom programming like Pre-Apprenticeship Boot Camp, Soft Skills certificate, etc.



**Round table meetings** with companies on specific workforce needs.

Yes! My company is interested in becoming a **Genesee County Premier Workforce Member** (please fill out):

### Invoice Information:

Company Name	
Billing Address	
Contact Name & Title	
Contact Email	

Payment for **Genesee County Premier Workforce Membership** can be made to:

**Genesee County BEA**  
8276 Park Road  
Batavia, NY 14020

**Questions? Contact:**  
Karyn Winters, Genesee County BEA  
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Chris Suozzi, GCEDC  
[csuozzi@gcedc.com](mailto:csuozzi@gcedc.com)